

TIF 2013 PROGRAM

TUNISIA Investment Forum 2013 highlights

TUNISIA Investment Forum "TIF", launched by FIPA-Tunisia in June 2011 as a Tunisia flagship economic event, brings together every year the elite of businessmen, managers and high-level policy-makers, representatives of international organizations and experts, to introduce **TUNISIA** investment environment and the opportunities continuously generated by its historic attractiveness.

In this exceptional year, the **TIF** will host the “**Deauville Partnership Investment Symposium**” facilitated by the Islamic Development Bank Group on behalf of the Deauville Partnership IFI members.

TIF 2013 highlights:

- TIF Grand Opening and Welcome Banquet
- **TUNISIA** Investment Forum & Deauville Partnership Investment Symposium
 - The legislative and structural reforms to promote FDI in **TUNISIA**
 - New **TUNISIA**: New opportunities in high added value sectors
 - Workshop: investors’ perspective on doing business in **TUNISIA**
 - Case study: **TUNISIA** as a favorite destination for foreign direct investment
- Pre-arranged multisectoral meetings

Plus:

- Workshop: how to attract innovating FDI in the MED region?
- Workshop: involving Tunisian skills abroad in the promotion of **TUNISIA**”
- Workshop: **TUNISIA**’s entry into Islamic financial markets – Cautiously optimistic”
- Meeting of the EU – **TUNISIA** Council workgroup for the entrepreneurship (*small group*)
- General Assembly of ANIMA Investment Network (*ANIMA members only*)
- ANIMA thematic committees Meetings (*ANIMA members only*).

Partners:



Sponsors:



Thursday June 13th, 2013

08:00 am - 05:00 pm	Registration	Ground floor - Mimosa room
9:00 am - 12:00 pm	<p>Workshop: TUNISIA's entry into Islamic financial markets – Cautiously optimistic</p> <p>Launch of the TUNISIA Islamic Finance Country Report. Establishing a Solid and Supportive Legal Framework for Islamic Banking and Finance in Tunisia. Market perspectives on Islamic Capital.</p> <p>Key participants:</p> <ul style="list-style-type: none"> ■ Mr. Elyes Fakhfakh, Minister of Finance, Tunisia ■ Mr. Slim Besbes, Minister to the Prime Minister, Tunisia (TBC) ■ Mr. Omar Zuhair Hafiz, Secretary General, The General Council for Islamic Banks and Financial Institution ■ Ms. Nadia Kamha, Director General at the Central Bank of Tunisia ■ Mr. Ridha Saadallah, President of the Tunisian Association of Islamic Economics ■ Mr. Mohamed Hedi Mejai, Director of Investment Department, Islamic Development Bank ■ Mr. Chaker Sultani, General Manager at the Ministry of Finance, Tunisia ■ Mr. Sami Ibrahim Al Suwailem, Manager of Financial Product Development Center, Islamic Development Bank <p>Moderator: Mrs. Shaima Hasan, Sukuk Analyst, Thomson Reuters</p>	Ground floor - Glaieul room
09:00 am - 12:00 pm	<p>Workshop: how to attract innovating FDI in the MED region?</p> <p>The innovation in the southern Mediterranean countries, what are the ecosystem and challenges? Co-organised with ANIMA Investment Network.</p> <p>Key participants:</p> <ul style="list-style-type: none"> ■ Mr. Karel Vanroye, Director Buck Consultants International ■ Mr. Pierre-Jean Baillot, Deputy General Manager of ERAI, France ■ Mr. Nouredine Taktak, General Manager of the Tunisian Agency for the Promotion of Industry and Innovation "APII", Tunisia ■ Mr. Mounir Bahri, Association of the Industrial Technical Centers of Tunisia ■ Mr. Adel Torjmen, General Manager of SUNGARD Tunisia ■ Mr. Anis Youssef, Research and Innovation Activities Director at TELNET group, Tunisia ■ Mr. Bashar Al-Zu'bi, Senior Advisor to the CEO of the Jordan Investment Board "JIB", Jordan ■ Ms. Chantal Léonard, Walloon Export and Foreign Investment Agency "AWEX", Belgium <p>Moderator: Mr. Emmanuel Noutary, General Delegate of ANIMA Investment Network</p>	Mezzanine floor -Orchidée 1&2 rooms
12:30 pm - 02:00 pm	Lunch	
01:00 pm - 04:30 pm	<p><i>Small group / Invitation only</i></p> <p>Meeting of the EU-TUNISIA Council workgroup for the entrepreneurship</p>	Mezzanine floor - Orchidée 4 room
02:00 pm - 04:00 pm	<p>Workshop: involving Tunisian skills abroad in the promotion of TUNISIA</p> <p>How to mobilize the Tunisian skills abroad in the service of the economic development of Tunisia? Co-organized with Germany Cooperation for development GIZ.</p> <p>Key participants:</p> <ul style="list-style-type: none"> ■ Mr. Houcine El Jaziri, Secretary of State for Migrations and Tunisians Abroad ■ Mr. Philippe Lotz, Support Program Chief for entrepreneurship and innovation, GIZ, Tunisia ■ Mr. Borni Salhi, General Manager of Tunisian Agency for Technical Cooperation (TBC) ■ Mrs. Barbara Datwyler, Director of the Swiss Cooperation in Tunisia ■ Mr. Walid Kalboussi, President of "ATUGE", Tunisia ■ Mr. Firas Ben Achour, Vice President "TAYP", USA ■ Mr. Chockri Aslouje, President of "ATUDA", Tunisia ■ Mr. Jean Yves Charriou, International Centre for Migration Policy Development "ICMPD" ■ Mr. Nabil Abdennadher, Professor at the University of Applied Sciences in Western Switzerland and Member of the "CTS" Association <p>Moderator: Mrs. Yosr Bayar, Expert on the Support Program for entrepreneurship and innovation, GIZ</p>	Mezzanine floor - Orchidée 1&2 rooms

Partners:



Sponsors:



04:00 pm - 05:00 pm	<i>Invitation only</i>	<i>Ground floor - Glaïeul room</i> Meeting of the G8 Group Chaired by H.E. Ali LARAYEDH, Head of the Tunisian Government
05:00 pm - 07:45 pm		<i>Ground floor - Tulip room</i> TIF Grand Opening

Opening remarks:

- Mr. Hichem Elloumi, Chairman of the TIF
- Mr. Lamine Doghri, Minister of Development and International Cooperation

Guests of honor:

- Mr. Ahmad Mohamed Ali Al-Madani, President of the Islamic Development Bank Group
- Mr. Mark Bowman, Senior Representative, G8 Deauville Partnership Presidency, UK
- Mrs. Wendy R. Sherman, U.S. Under Secretary of State
- Mr. Jean-Jack Queyranne, President of the Rhône-Alpes Regional Council, France
- Mr. Francesco Colucci, Senator and President of the Italian-Tunisian parliamentary Group, Italy
- Mr. Phil Bennett, First Vice-President EBRD
- Mr. Petko Draganov, Deputy Secretary-General of UNCTAD

Official opening:

- H.E. Ali Larayedh, Head of the Tunisian Government

Awards ceremony:

TUNISIA Investment Forum Awards are given, every year, to foreign established companies in recognition to their positive contribution to enhance partnership links and to their commitment to be a distinguished part of Tunisian economic sustainability.

Moderator: Mr. Mourad Zeghidi, Journalist and Editorialist Responsible at Canal +

08:00 pm

Cocktail dinner

Friday June 14th, 2013**TUNISIA Investment Forum & Deauville Partnership Investment Symposium**New **TUNISIA:**Destination for sustainable
foreign direct investment

Organized in partnership between FIPA-Tunisia and IDB Group Business Forum- THIQAH

09:00 am - 09:05 am	<i>Ground floor - Tulip room</i> Opening of the day 2 of TIF 2013 by Mr. Nouredine Kaabi, Secretary of State of Development & International Cooperation
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09:05 am - 10:30 am	<i>Ground floor - Tulip room</i> Workshop: new TUNISIA: the legislative and structural reforms to promote FDI Efforts towards building an enabling investment environment, lifting barriers to FDI and reviewing Tunisia's investment outlook and policy framework.
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Key participants:

- Mr. Ridha Saïdi, Minister to the Prime Minister Responsible for Economic Issues
- Mr. Tarek Cherif, President of "CONNECT", Tunisia
- Mr. Karim Jamoussi, Chairman of the Committee in Charge of the Investment Code Review
- Mr. Abdul-Rahman Taha, CEO, Islamic Corporation for the Insurance of Investment and Export Credit
- Mr. Mongi Hamdi, Head of the Office of the Secretary General, UNCTAD
- Mr. Magdi Amin, the Investment Climate Manager for the Middle East North Africa, IFC
- Mr. Karim Dahou, Executive Manager, Financial and Enterprise Affairs Department, OECD

Moderator: Mr. Sami Zaoui, Senior Partner of "Ernst & Young-Tunisia"

10:30 am - 11:00 am

Coffee break

Partners:



Sponsors:



10:30 am - 11:00 am	<i>Mezzanine floor - Orchidée 5 room</i> Press conference (Deauville Partnership Investment Symposium)
11:00 am - 12:30 pm	<i>Ground floor - Tulip room</i> Workshop: new TUNISIA: new opportunities in high added value sectors Developing ICT and the new incentives role in developing emerging sectors: aerospace industry, offshoring, biotechnology and renewable energy. Key participants: <ul style="list-style-type: none"> ■ Mr. Mehdi Jomaa, Minister of Industry ■ Mr. Mohamed Frikha, CEO of TELNET Tunisia ■ Mr. Mohamed Dahmani Fathallah, Professor & Biotechnology Expert, President of the Harvard Alumni In Tunisia "HAT", Bahrain ■ Mr. Bowman Cutter, Chairman of the US-Tunisian Enterprise Fund ■ Mr. Samir El Euch, Director of the digital economy at the ICT Ministry, Tunisia ■ Mr. Med Hasan Mahmud, Manager, Technical Assistance Facility – Arab Financing Facility for infrastructure, Islamic Development Bank ■ Mr. Raed Safadi, Trade and Agriculture Department, OECD Moderator: Mr. Mourad Zeghidi, Journalist and Editorialist Responsible at Canal +
12:30 pm - 02:00 pm	Lunch
02:00 pm - 3:30 pm	<i>Ground floor - Tulip room</i> Workshop: investors' perspective on doing business in TUNISIA Key participants: <ul style="list-style-type: none"> ■ Mr. Gianni Pettinari, Manager of GITRONICA Tunisia, GUZZINI Group, Italy ■ Mr. Rémi Merle, Manager of VALEO Tunisia, France ■ Mr. Suleiman Al-Eeri, Chairman of the Saudi Arabia-Tunisian Business Council ■ Mr. Ibrahim Muhammad Bin Saedan, Chairman of the Board, AI SAEDAN REAL ESTATE GROUP ■ Mr. Beyram Belhaj Amor, Partner of LINKAO Tunisia ■ Mr. Mohamed Sahbi Mahjoub, Manager of SADIRA Group, Tunisia ■ Mr. Imed Charfeddine, CEO of PLASTIC ELECTROMECHANIC COMPANY, Tunisia Moderator: Ms. Cornelia Meyer, Chairman & CEO of MRL CORPORATION, UK
02:30 pm - 07:30 pm	<i>Ground floor - Glaieul room</i> "BtoB" - Multisectoral meetings <i>ANIMA members only</i>
03:00 pm - 05:00 pm	<i>Mezzanine floor -Orchidée 5 room</i> ANIMA General Assembly meeting
03:30 pm - 04:00 pm	Coffee break
04:00 pm - 05:30 pm	<i>Ground floor - Tulip room</i> Case study: TUNISIA as a favorite destination for FDI Sharing of best practices by Turkey and Malaysia Key participants: <ul style="list-style-type: none"> ■ Mr. Mustafa Rumeli, Investment Support & Promotion Agency "ISPAT", Turkey ■ Ms. Noor Aieda Ahmad, Malaysian Investment Development Authority "MIDA", Malaysia ■ Mr. Mohamed Mannai, Program Manager, Islamic Corporation for the Development of the Private Sector, "ICD" Moderator: Mr. Murat Yulek, President of PGlobal and an International Expert on Investment Promotion
05:00 pm - 07:00 pm	<i>ANIMA members only</i> <i>Mezzanine floor -Orchidée 5 room</i> ANIMA Advocacy Committee

Enjoy your business trip in TUNISIA to visit Tunis Med Industry (from 12 to 15 June 2013)

www.tunis-medindustrie.com

Partners:



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