

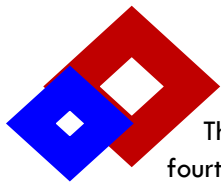
June 12th - 13th, 2014



El Mouradi Gammarth Hotel
Tunis - Tunisia



New **TUNISIA** New democracy,
New opportunities...



INVITATION

The **Tunisia Investment Forum 2014** will take place on the 12th and 13th of June in Tunis at its fourth edition after the revolution, and six months after the adoption by Tunisia, of a new constitution which enshrines the passage of Tunisia from a democratic transition period to that of the exercise of democracy, expected to culminate by the end of 2014 in free and transparent elections based on a new electoral law resulting from a national consensus.

TIF 2014 will thus be a favorable opportunity to present to the international business community the **democratic progress** impact on the economic and social environment, and on the investment climate in Tunisia; a more transparent and healthy environment that will allow the partners of Tunisia to find a reliable investment destination.

Thanks to a national consensus between the main political actors and the civil society, the transition in Tunisia has been perceived with much admiration around the world and most observers emphasized its originality. Its original features included - among other things - a perfect agreement between labor and employers' unions which suggests a definite impact on social peace as well as an immediate and visible effect of the initiated economic reforms.

The speakers of this topic will provide indicators that will dispel the doubts and worries which characterized the transition period strongly marked by the downgraded Tunisian rating. A focus will be dedicated to the macroeconomic situation evolution and to the new reforms underway or to be implemented, in order to strengthen the environmental sustainability of the investment situation. Foreign investors still operating in Tunisia will have the opportunity to testify on the propensity of this process achievement.

What impact will these reforms have on the attractiveness of various sectors and regions of Tunisia? This question will be addressed by institutional representatives, international experts and investors operating in the country, who will meet at 4 thematic workshops to share their views on the expected role of the economic reforms in **high added value** industries and in regions in search of an attractive new positioning.

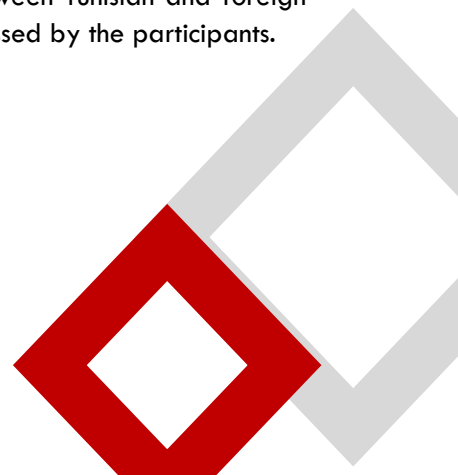
The development of high added value industries is largely dependent on the successful implementation of proper conditions for the country's integration into the **global value chains**. The achievements recorded so far by some sectors such as automotive components, aerospace components, electrical and electronic components as well as offshoring activities already predispose the country to offer promising perspectives in this direction.

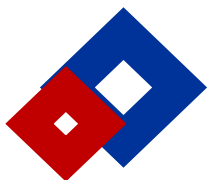
These performances as well as the experiences of some Tunisian companies operating in these sectors, that have made significant steps towards their integration into the global value chains, will be presented to the participants in TIF 2014.

Inclusive development is yet another pillar for the new model of development in Tunisia to present. Decentralization as reflected by the provisions of the new constitution to enhance decision-making at the regional level will strengthen the local offer and the competitiveness of the regions.

TIF 2014 will offer an opportunity to present to the business community the investment development prospects in the regions and in particular, growth generating projects likely to provide the regions with resources and assets to attract investments that have been hitherto wavering.

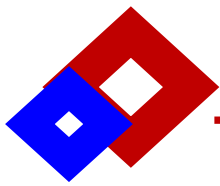
TIF 2014 will also certainly provide participants with a platform for contacts between Tunisian and foreign operators through B2B meetings scheduled according to the areas of interest expressed by the participants.





PROGRAM

Thursday June 12 th , 2014			
6:00 pm - 7:30 pm	OPENING CEREMONY		
6:00 pm - 7:00 pm	Official opening by HE Head of Government		
	Participation of high-level representatives of government and international institutions		
7:00 pm - 7:30 pm	FIPA – Tunisia 2014 awards ceremony		
08:30 pm	Cocktail dinner organized by FIPA-Tunisia		
Friday June 13 th , 2014			
9:00 am - 11:00 am	THEMATIC PANEL - NEW TUNISIA, NEW DEMOCRACY		
	<p><i>Democratic progress impact on the economic and social environment</i></p> <p><i>Tunisia continues to move forward at a steady pace in its transition towards a true democracy while laying the foundation for a unique model in the world through the significant contribution of the civil society to a national consensus on key issues. This panel will present the progress of the democratic process and its impact on the economic and social situation and the more particularly on the investment environment.</i></p> <p>First decision-makers in the political, economic and social scene will discuss:</p> <ul style="list-style-type: none"> ▪ the passage of Tunisia toward a period of exercise of democracy and its impact on the business barometer ▪ social peace and the conditions of its contribution in the relaunch of the economic unit ▪ the company and its ability to meet the economic challenges of the new phase ▪ the international partnership and capacity for mobilization of new capital 		
11:00 am - 11:30 am	Coffee break		
11:30 am - 1:00 pm	SECTOR PANEL - NEW TUNISIA, NEW OPPORTUNITIES		
	<p><i>The Tunisian industry at a time of global value chains</i></p> <p><i>Certain sectors of the Tunisian industry have managed the challenge of integration of global value chains in real time. Nowadays, it is even thought that the attractiveness of Tunisia is migrating from an attractiveness based on comparative advantages, to an appeal based on a strategic positioning as regards global value chains.</i></p> <p>International and Tunisian experts will have to discuss the following points:</p> <ul style="list-style-type: none"> ▪ sites report and future trends of global value chains ▪ global value chains and strategic issues for emerging countries ▪ the Tunisian industry sectors and the issue of a prominent position as compared to the dynamics of global value chains ▪ the logistics channels, a major supporting factor of the Tunisian industry growing range 		
1:00 pm – 2:30 pm	Lunch		
2:30 pm – 4:00 pm	PARALLEL EVENTS		
	<table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>SECTOR WORKSHOP A TUNISIA, offshoring destination focus on ITO and R&D</p> <ul style="list-style-type: none"> ▪ Presentation of the Smart Tunisia project ▪ Incentives framework of the Tunisian offshoring sector </td> <td style="width: 50%; vertical-align: top;"> <p>SECTOR WORKSHOP B Regional offer and growth generating projects (PPP)</p> <ul style="list-style-type: none"> ▪ Presentation of the local offer in regions: infrastructure projects and investment mapping (focus on green and renewable energy sectors) </td> </tr> </table>	<p>SECTOR WORKSHOP A TUNISIA, offshoring destination focus on ITO and R&D</p> <ul style="list-style-type: none"> ▪ Presentation of the Smart Tunisia project ▪ Incentives framework of the Tunisian offshoring sector 	<p>SECTOR WORKSHOP B Regional offer and growth generating projects (PPP)</p> <ul style="list-style-type: none"> ▪ Presentation of the local offer in regions: infrastructure projects and investment mapping (focus on green and renewable energy sectors)
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4:00 pm – 4:30 pm	Coffee break		
2:30 pm - 7:00 pm	B2B MEETINGS		



HOW TO TAKE PART IN TUNISIA INVESTMENT FORUM

Registration in the Tunisia Investment Forum is free and can be made online on the website dedicated to the event: www.tunisiainvestmentforum.tn.



To register, you just need to click on the "registration" section of this site and fill in the registration form.

Once the registration form sent, you will receive by mail or by fax a confirmation message including your registration number. This number will be required to withdraw your badge as well as the Forum documents starting from June 12th, 2014, at 8:30 am, at the registration room "MIMOSA", El Mouradi Gammarth Hotel.

If you are a foreign participant your registration number will also be useful, according to your wishes, for:

- login to your profile,
- register in the B2B service and check your partnership appointments (exclusively reserved for enterprises, Chambers of commerce and banks),
- obtain information about your hotel reservation with the possibility to book a room at the hotel El Mouradi Gammarth,
- make queries about the reservation of a shuttle with the possibility to use the transfer service airport/hotel / airport.



LOCATION OF TUNISIA INVESTMENT FORUM

El Mouradi Gammarth hotel is located on the coasts of Carthage, 15 km from the Tunis Carthage airport, 10 km from the Roman ruins of Carthage and 18 km from the city Center.

El Mouradi Gammarth hotel offers a reduced rate to TIF 2014 participants from foreign countries for the entire duration of their stay.

The rates are as follows:

- **single room:** 60.2 Euros (130 TND) per day Taxes included, buffet breakfast included
- **double room:** 83.3 Euros (180 TND) per day Taxes included, buffet breakfast included.



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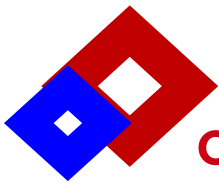
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www.elmouradi.com

To benefit from this offer, you can already apply for booking a room at El Mouradi Gammarth hotel by completing the registration form.

To book, you simply need to insert your registration number and password to access your account and complete the form there to.

The closing date for reservations is on June 10^h, 2014.



ORGANIZER: FIPA-TUNISIA

The Foreign Investment Promotion Agency "FIPA-Tunisia" is a public structure created in 1995. FIPA-Tunisia has been certified ISO 9001 version 2008; it is mandated to provide the support required by foreign investors and to promote foreign investment in Tunisia.

FIPA-Tunisia and its offices abroad form a comprehensive network:

- information on investment opportunities in Tunisia and the main reasons why Tunisia is such an attractive site for FDI,
- contacts in Tunis or abroad,
- advice on the conditions that will contribute to the success of initiatives, the best locations, various investment systems, financing means ...,
- accompanying the investor on exploratory visits to Tunisia and throughout the various implementation phases of the initiative,
- support to improve the sustainability of a company, through personalized monitoring and ongoing assistance with ministerial departments and structures and regional authorities.

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