

TIF 2014 PROGRAM

Thursday June 12th, 2014

9:00 am - 6:00 pm	Registration	<i>Ground floor - Mimosa room</i>
6:00 pm - 8:00 pm	TIF 2014 GRAND OPENING	
6:00 pm - 7:15 pm	<p>Opening remarks:</p> <ul style="list-style-type: none"> ▪ Mr. Hichem ELLOUMI, Chairman of the TIF ▪ Mr. Hakim BEN HAMMOUDA, Minister of Economy and Finance <p>Guest speakers:</p> <ul style="list-style-type: none"> ▪ Mr. William DANVERS, Deputy Secretary-General of the OECD, ▪ Mr. Miroslav DUSEK, Senior Director, Head of MENA Region, WEF, Switzerland ▪ Mr. Pier Luigi D'AGATA, General Manager, CONFINDUSTRIA ASSAFRICA& MEDITERRANEO, Italy ▪ Mr. Anthony B. KIM, Senior Policy Analyst for Economic Freedom, Heritage Foundation, USA <p>Official opening:</p> <ul style="list-style-type: none"> ▪ H.E. Mr. Mehdi JOMAA, Head of the Tunisian Government <p>Moderator:</p> <ul style="list-style-type: none"> ▪ Mr. Taoufik MJAIED, Chief Editor at France 24 	
7:15 pm - 8:00 pm	<p>FIPA – Tunisia 2014 awards ceremony</p> <p>TUNISIA Investment Forum Awards are given, every year, to foreign established companies in recognition to their positive contribution to enhance partnership links and to their commitment to be a distinguished part of Tunisian economic sustainability.</p>	
8:00 pm	Cocktail dinner organized by FIPA-Tunisia	



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Friday June 13th, 2014

9:00 am - 10:30 am

Ground floor - Tulip room

**In collaboration with FIPA-Tunisia, World Economic Forum session at TIF
Accelerating Economic Transition in Tunisia and the Arab World**

When the World Economic Forum polled experts and leaders on the most significant issues globally for 2014, rising societal tensions in the Middle East and North Africa, youth unemployment, and income inequality were their top three concerns. These issues, which are highlighted in the Outlook on the Global Agenda 2014 report, play a central role in the political and economic stability of many Arab countries. Tunisia's process recently resulted in a consensual constitution, putting the transitional political process on track. Yet, besides the success of the national dialogue, the challenges of Tunisia's economic transition persist.

This panel will explore what role business, government and media leaders can play in solving these challenges and helping accelerate their countries' economic transition. It will touch on the following dimensions:

- building the right climate for investment
- social justice and economic development
- from polarization to pluralism.

Opening remarks by:

- **Mr. Nidhal OUERFELLI**, Minister to the Head of Tunisian Government for Economic Affairs

Key participants:

- **Mr. Mustapha Kamel NABLI**, Chair of the World Economic Forum Global Agenda Council on the Middle East and North Africa, Tunisia
- **Mrs. Dalia MOGAHED**, Chairman and Chief Executive Officer, Mogahed Consulting, Member of the World Economic Forum Global Agenda Council on the Middle East and North Africa, USA
- **Mrs. Wided BOUCHAMAOU**, President of the Tunisian Confederation of Industry, Trade and Handicrafts (UTICA), Tunisia
- **Mr. Ahmed BOUZGUENDA**, President of the Arab Institute of Business Managers (IACE), Tunisia

Moderator:

- **Mr. Miroslav DUSEK**, Senior Director, Head of Middle East and North Africa, World Economic Forum, Switzerland

This session will also serve as an occasion to release the Outlook on the Global Agenda 2014 report in Arabic.

10:30 am - 11:00 am

Coffee break

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SECTOR PANEL - NEW TUNISIA, NEW OPPORTUNITIES

The Tunisian industry at a time of global value chains

Certain sectors of the Tunisian industry have managed the challenge of integration of global value chains in real time. Nowadays, it is even thought that the attractiveness of Tunisia is migrating from an attractiveness based on comparative advantages, to an appeal based on a strategic positioning as regards global value chains.

International and Tunisian experts will have to discuss the following points:

- sites report and future trends of global value chains
- global value chains and strategic issues for emerging countries
- the Tunisian industry sectors and the issue of a prominent position as compared to the dynamics of global value chains
- the logistics channels, a major supporting factor of the Tunisian industry growing range

Keynote speaker:

- **Mr. Kamel BEN NACEUR**, Minister of Industry, Energy and Mines

Guest speakers:

- **Mr. Hubert ESCAITH**, Chief Statistician, World Trade Organization (WTO), Switzerland
- **Mr. Raed SAFADI**, Executive Manager, Organization for Economic Cooperation and Development (OECD), France
- **Mr. Gaby LOPEZ**, President of Tunisian Aerospace Association Industries (GITAS), Tunisia
- **Mr. Mondher KHANFIR**, Business Strategy and Investment Consultant, Tunisia
- **Mr. Yassine ALLANI**, CEO, Allani Sunlife Holding SA, Switzerland
- **Mr. Jean-Claude PLANA**, UNIDO Representative, Tunisia

Moderator:

- **Mrs. Cornelia MEYER**, CEO, MRL Corporation, UK

SECTOR WORKSHOP A

TUNISIA, an emerging Offshoring destination

- Tunisia Offshoring potential and development perspectives
- Incentive framework of the Tunisian offshoring sector

Keynote speaker:

- **Mr. Tawfik JELASSI**, Minister of Higher Education, Scientific Research and Information & Communication Technologies

Guest of honour:

- **Mr. Sam PITRODA**, Chairman of the National Innovation Council of India

Guest speakers:

- **Mr. Patrick CREHAN**, IT Expert - CEO / CKA Brussels, Belgium
- **Mr. Abdelmajid HIMEUR**, General Manager, ADP ES Tunisia
- **Mr. Zbigniew BUKSZYNKI**, CEO, METERTEST, Poland
- **Mrs. Mahbouba GHARBI**, CEO, ITECH PROGRESS, Germany
- **Mr. Louis GUILLIAN**, General Manager, Innovative Consulting & Services, Tunisia
- **Mr. Christian JANNOT**, General Manager, SagemCom Software & Technology Tunisia
- **Mr. Jeffrey AVINA**, Microsoft/MENA Director for Citizenship & Community Affairs - Microsoft

Moderator:

- **Mr. Hans GANG**, CEO, Local Global Germany

Recognition Ceremony for Sup'Com et ESPRIT Engineers' schools for their distinction at the Mobile World Congress / Barcelona 2014.

2:30 pm - 4:00 pm

Mezzanine floor - Orchidée 1&2 room

SECTOR WORKSHOP B

Regional offer and growth generating projects (PPP)

- Presentation of the local offer in regions
- Infrastructure projects and investment mapping (focus on green and renewable energy sectors)

Keynote speaker:

- **Mr. Nouredine ZEKRI**, Secretary of State for Development and International Cooperation

Guest speakers:

- **Mr. Jalloul AYED**, President, MED Confederation, Tunisia
- **Mr. Jamelledine BELHADJ**, General Manager of the “Caisse des Dépôts et Consignations”, Tunisia
- **Mr. Hatem CHAHBANI**, Chief Regional Infrastructure Officer, African Development Bank (ADB), Tunisia
- **Mrs. Charlotte FLORANCE**, Research Associate for Economic Freedom in Africa and the Middle East, Heritage Foundation, USA
- **Mr. Aziz MEBAREK**, Founding Partner, Tuninvest Africinvest, Tunisia
- **Mr. Stephan DREYHAUPT**, Program Manager, MIGA, USA

Moderator:

- **Mr. Kamel AYADI**, International Expert on Good Governance and Anti-Corruption Fight, Tunisia

2:30 pm - 7:00 pm

Ground floor - Glaïeul room

B2B MEETINGS (J-V, sub-contracting)

4:00 pm - 4:30 pm

Coffee break

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